

Road Safety PIN Award Ceremony

5th Road Safety PIN Conference

PIN Awards 2011

Lithuania and Sweden

For outstanding progress in road safety

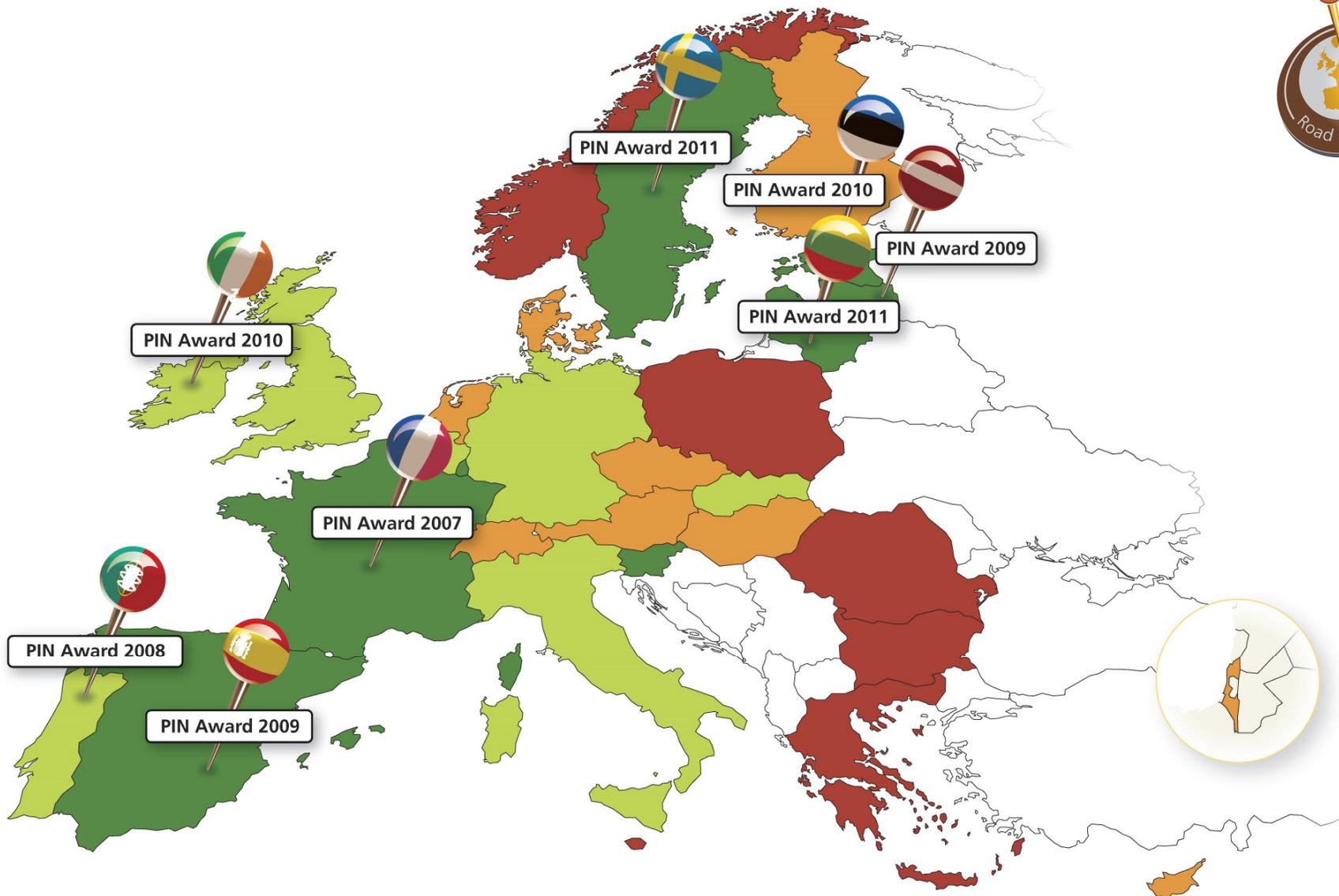


ETSC PIN Programme

- Launched in June 2006 to **compare country performance** in road safety
- Currently includes the **27 EU Member States**, as well as Israel, Norway and Switzerland
- A **PIN Panel**: well-placed experts from each of the 30 countries
- A **PIN Steering Group** with members from
 - SWOV, VTI, SafetyNet/DaCoTA
 - European Commission
 - and PIN sponsors

Swedish Transport Administration, Norwegian Public Roads Administration, Toyota Motor Europe

Road Safety PIN Awards



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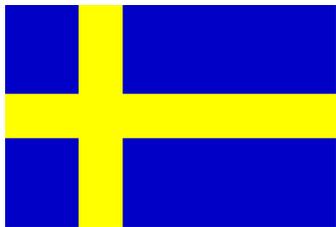


- ✓ Substantial and sustainable reduction in road deaths since 2001
- ✓ Implementation of comprehensive road safety policies and measures
- ✓ Increased enforcement of major traffic offences

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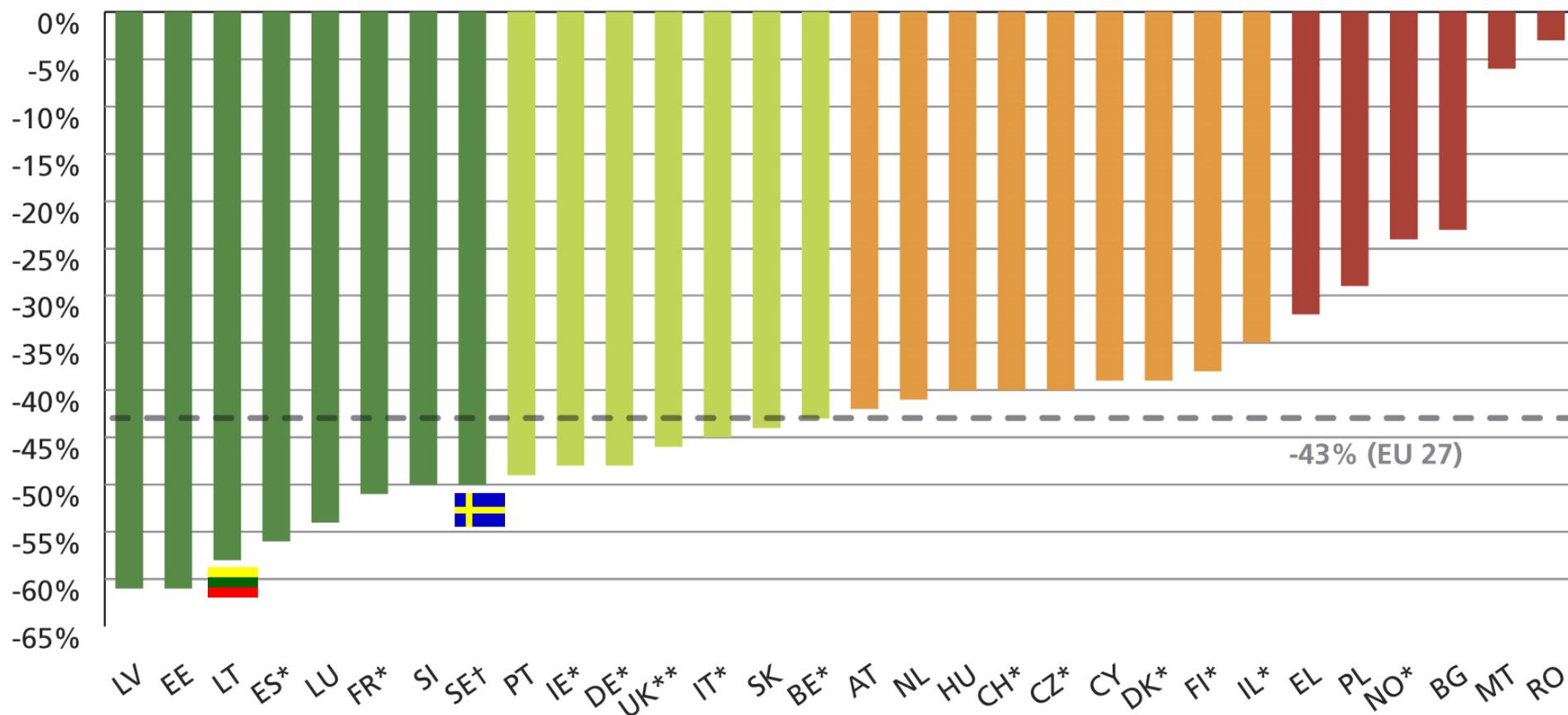
- ✓ Achieved a 58% reduction in road deaths between 2001 and 2010
- ✓ Has reached the EU target
- ✓ Cut road deaths per million population by more than half between 2001 and 2010



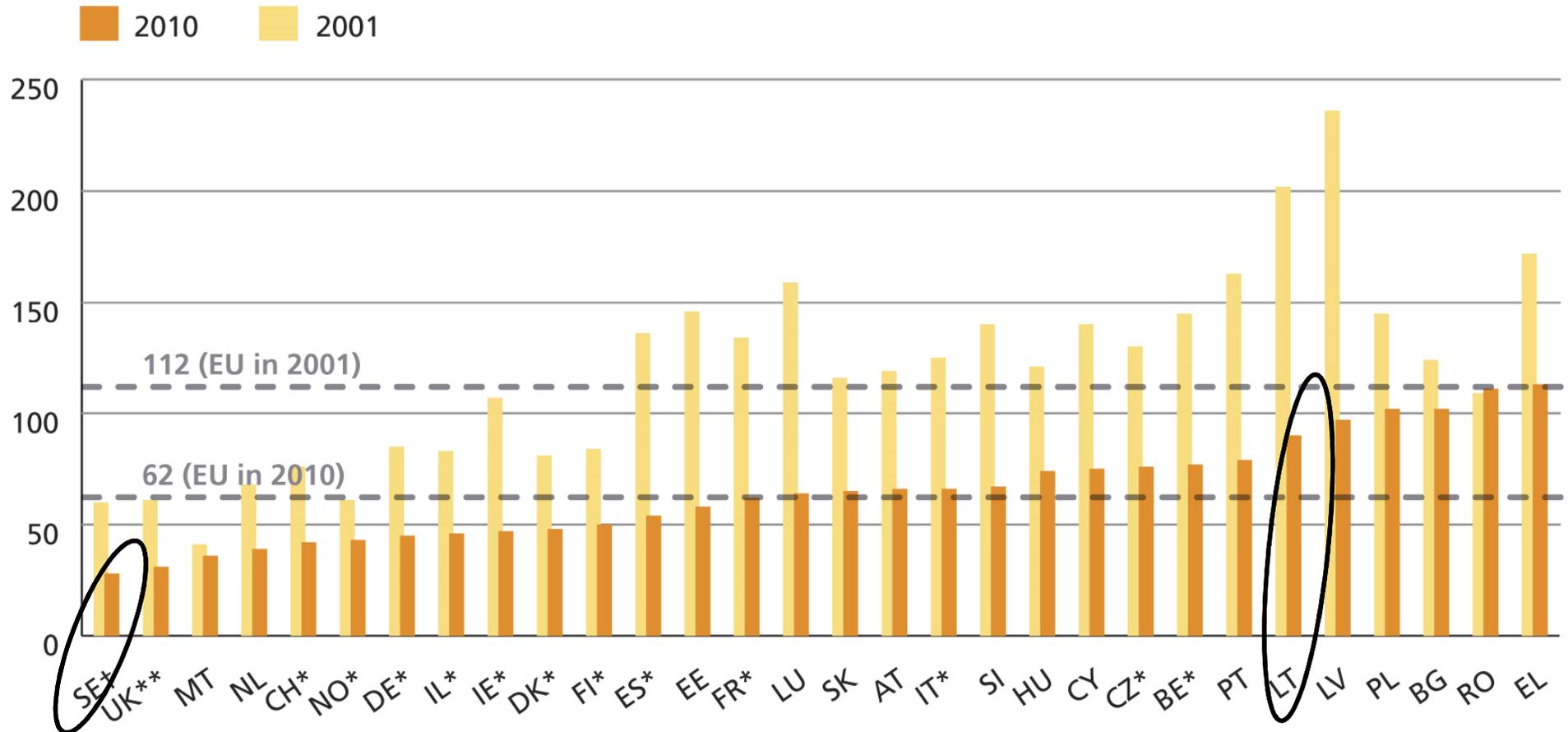
- ✓ Achieved a 50% reduction in road deaths between 2001 and 2010
- ✓ Cut road deaths per million inhabitants by half between 2001 and 2010
- ✓ Is the country with the lowest road mortality in the EU: 28 deaths per million

Progress towards the EU target

Percentage change in road deaths between 2001 and 2010



Road mortality in 2010 and 2001

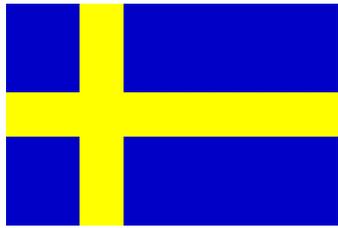


No complacency

- Tackle speeding by introducing a network of safety cameras
- Improve drivers' behaviour
- Introduce a penalty point system
- Improve infrastructure safety
- Improve the safety of unprotected road users
- Improve the speed and quality of first aid
-



No complacency



- Prepare the road network to take advantage of latest technological developments
- Further improve the safety of unprotected road users
- Employers to share responsibility for employees' behaviour behind the wheel
- ...

PIN Award to Lithuania



Mr. Eligijus Masiulis
Minister of Transport and Communications
Lithuania

PIN Award to Sweden



**Ms. Catharina
Elmsäter-Svärd
Minister for
Infrastructure
Sweden**

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